

# THE MASON

## NEWS RELEASE

Contact: Teri Walker  
DRA Collective  
[\(602\) 424-8640](tel:6024248640)  
[teri@dracollective.com](mailto:teri@dracollective.com)

### **Liv URBN's The Mason brings boutique, luxury urban living townhomes to Phoenix's North Central Corridor**

*Models now open for Frank Lloyd Wright-inspired homes*

**PHOENIX (January 5, 2017)** – Liv URBN's The Mason is nearly complete, bringing luxury urban townhome living to the Phoenix North Central Corridor, with models now open. With Frank Lloyd Wright-influenced architecture and detailing, The Mason pays homage to the cherished examples of distinctive architecture and inspired design in Phoenix's history. Living at The Mason is a limited opportunity, as only 33 units are offered at the boutique property.

"We're delighted to be entering the Phoenix townhome market with The Mason and paying tribute to one of Arizona's most favored residents, legendary American architect Frank Lloyd Wright," said Scott Fisher, principal of Liv URBN. "Wright changed the way we build and live. At Liv URBN, we're locating, designing and building for the changing way our residents live in an urban setting."

The Mason fits seamlessly into the vibrant urban neighborhood setting at 1400 E. Bethany Home Road, near the intersection of 16th St. and Bethany Home Rd. Residents are within walking distance of popular local restaurants, cafes and shops, and have close access to urban hiking, biking and running trails.

"Our residents are interested in crafting their own lifestyle and are decisive about the elements and vibe they're looking for in a neighborhood; so we locate in places with history, character and energy that satisfies the discriminating urban homebuyer," said Chris Murdy, director of development services for Liv URBN.

The Mason's two- and three-bedroom homes range in size from 1,756 square feet to 1,940 square feet, and floor plans are designed to infuse homes with abundant natural sunlight. Roof top terraces provide mountain and city views; and private landscaped courtyards, a community pool, barbecue area, fireplace and patio provide neighborly gathering areas.

Each home offers generous deck space for added outdoor living options. Private attached, two-car garages provide direct access to each unit. Electric vehicle charging stations can be accommodated for the environmentally conscious driver.

Nine-foot ceilings are in every home, and designer interiors feature coordinated luxury finishes and materials in three distinctive color palettes – Urban, Prairie and Desert. Kitchens offer Bosch

stainless steel appliances, gas cook-top ranges, quartz countertops, a variety of backsplashes, and large center islands.

A variety of choices and flexible design features allow residents to customize their home. First floor den, flex room or bedroom options are available on the Master Terrace plan, and a master suite with computer alcove and large private deck is available on the Journeyman plan. Roof top terraces are available on Master Terrace and Journeyman plans.

State-of-the-art materials and technology will provide sound deadening, energy efficiency and structural integrity. Features include high performance low E/Dual Insulated windows, high performance exterior wall and roof insulation, lightweight concrete subfloor system, energy-efficient HVAC split systems and recessed LED lighting throughout.

Home prices start in the high \$400,000's.

The Mason model homes are open for tours daily from 10 a.m. to 5 p.m. For questions or to schedule an appointment call (480) 355-9362 or email Craig Young with ReMax Platinum Living at [craig@thecraigyoungteam.com](mailto:craig@thecraigyoungteam.com).

Liv URBN is developing The Mason in partnership with all local contractors and subcontractors including Tofel Construction and CCBG Architecture. The project sales team is the Craig Young Team.

For more information about The Mason visit [www.themasontownhomes.com](http://www.themasontownhomes.com).

#### ***About Liv URBN***

Liv URBN is a joint venture between Baron Properties, a long time residential real estate investor and developer in the Phoenix and Denver markets, and Denver-based Haselden Construction, which has operated for more than four decades in Colorado and the Western Region. Liv URBN offers modern living in vibrant urban communities. The company designs and builds boutique luxury condominium and townhome infill communities for residents who embrace the urbanism movement. Liv URBN properties incorporate the latest technological advancements and sustainable design features and are located in neighborhoods rich with history and character. [www.livurbndevelopment.com](http://www.livurbndevelopment.com)